

What a Hub3 block captain gets in the mail — **a sample**

Someone who votes in every election says yes to being a block captain. This is the packet that arrives — what she needs to walk her own street and talk to her neighbors about voting. Every page after this one was produced by the real software, from a made-up precinct, so what you are holding is the product and not a mockup of it.

What's in here

1. **Welcome letter** — why this person, and the one thing to do first.
2. **The block sheet** — their precinct sized as a job, then their ten nearest doors, and behind each door every registered neighbor with their real November-election record, how they cast each ballot, and one line on what to say.
3. **The street map** — the same ten doors, same numbering, on their own streets. Colour is the job: red skips midterms, gold has never voted, green already votes and can help knock.
4. **The Play** — one page on how to talk to a neighbor about voting.
5. **The voting-plan card** — the four questions that turn a yes into a ballot.

INVENTED FOR THIS SAMPLE

- Every resident, age, address and vote
- The precinct-wide counts on page 1
- The polling place

REAL

- The software that made every page
- The streets on the map (Enfield, Halifax County)
- The classifier, and the vote-method mix it reasons from — Halifax's own 2022 split, not the statewide one

A real packet is generated per captain from the NC voter file and the state's election-history file, and carries real names, home addresses and voting histories — so a real one is captain-only and never leaves the person it belongs to. That is exactly why this sample exists.

Hub3 Inc. · 501(c)(3) · hub3.us · nonpartisan: no party, no candidate, no issue.

Thanks for saying yes.

Hi Denise -- here is why you got this.

You vote in every election. That makes you rare, and it makes you the right person to do something most campaigns cannot. The neighbors who vote unevenly almost never hear about an election from someone they actually know. You can be that someone.

Inside this pack is a map of your precinct and a sheet covering the ten households closest to your own door. It shows who is registered and how often they have voted in the last five elections. Most of them live a short walk from you. You do not have to reach all of them. Reaching five would already matter.

There is no script to memorize, no money changing hands, and nothing about any party or candidate. The only goal is turnout, which means helping people who are already registered actually cast a ballot.

Start with the one-page Play. Pick three names you might already recognize. That is the whole first step.

Thank you for showing up, again.

Karthik

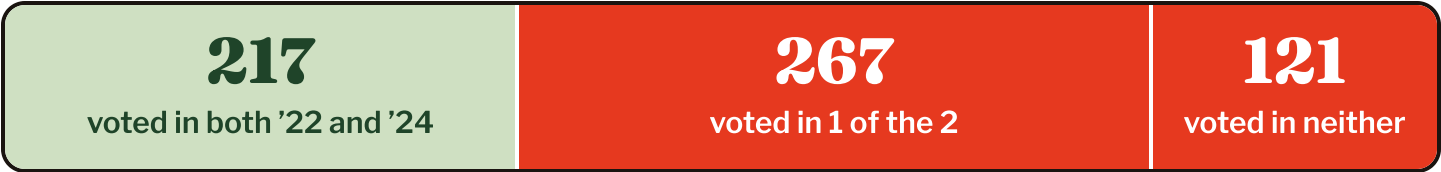
HUB3 INC.

YOUR PRECINCT VOTES AT

Sample Precinct Polling Place

100 Sample Street, Enfield 27823

605 people are registered to vote in ENFIELD 1 (SAMPLE DATA)



YOUR NEAREST 10 DOORS



11 of your **15** closest neighbors decide whether your ten doors show up in November.

DOOR BY DOOR

COFIELD STREET
10 doors



11 people to talk to, behind eight neighbors’ doors. Their cards are below.

Each door shows how many of the people there are on your list.

Start here — knock these 3 first

Proven voters who skip the midterm, then first-ever-midterm neighbors you can lock in. Numbers match the cards below.

- 2

414 COFIELD STREET Tamika Vann +1

SKIPS MIDTERMS · PRIME 2026
- 3

409 COFIELD STREET Simone Dickens

SKIPS MIDTERMS · PRIME 2026
- 4

410 COFIELD STREET Keisha Purnell

FIRST MIDTERM '26

Then 5 more doors to work below — lapsed voters, never-voted, and the newly registered.

☒

 voted

☐

 skipped midterm (the 2026 gap)

☐

 skipped presidential

☐

 not yet registered

P = presidential · M = midterm (2026 is an M)

1 412 COFIELD STREET Your home · 2 voters

Denise Whitaker YOU

age 55 · Woman · Black · reg 1993 · last 11/2024 · 9 votes since '18

Habit: usually votes early in person (4 of 5)

☒	☒	☒	☒	☒
2016	2018	2020	2022	2024
P	M	P	M	P
day	early	early	early	early

You, the captain. Your ten doors start here -- everyone below is within reach.

Alton Whitaker ALLY

age 71 · Man · Black · reg 1978 · last 11/2024 · 8 votes since '18

Habit: always votes on Election Day (5 of 5)

☒	☒	☒	☒	☒
2016	2018	2020	2022	2024
P	M	P	M	P
day	day	day	day	day

Reliable -- voted the 2022 midterm + 2024. Recruit first; have them help bring the rest. They vote on Election Day itself -- the ask is a ride and a morning reminder on the day.

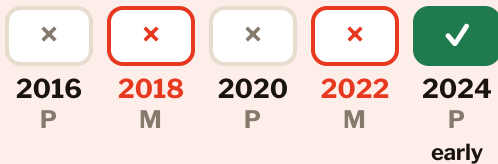
Green means they voted that cycle. A **red outline** is one they **skipped** -- and the gaps are midterms. Every card on this sheet reads the same way, left to right, 2016 through 2024.

2 414 COFIELD STREET 2 voters

Tamika Vann **SKIPS MIDTERMS · PRIME 2026**

age 41 · Woman · Black · reg 2010 · last 11/2024 · 3 votes since '18

Habit: voted early in person in 2024 (1 of 1)

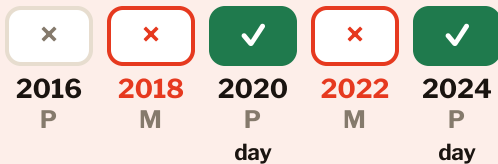


Votes president, skips the midterm -- your highest-value 2026 knock. Knows how to vote, just sits out the off-year. They vote early in person -- reach them before early voting closes, not on Election Day.

Jerome Vann **SKIPS MIDTERMS · PRIME 2026**

age 44 · Man · Black · reg 2008 · last 11/2024 · 2 votes since '18

Habit: always votes on Election Day (2 of 2)



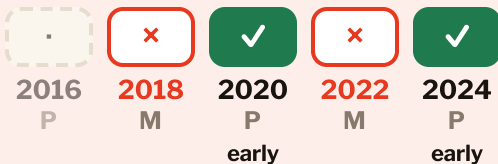
Votes president, skips the midterm -- your highest-value 2026 knock. Knows how to vote, just sits out the off-year. They vote on Election Day itself -- the ask is a ride and a morning reminder on the day.

3 409 COFIELD STREET 1 voter

Simone Dickens **SKIPS MIDTERMS · PRIME 2026**

age 26 · Woman · Black · reg 2018 · last 11/2024 · 3 votes since '18

Habit: always votes early in person (2 of 2)



Votes president, skips the midterm -- your highest-value 2026 knock. Knows how to vote, just sits out the off-year. They vote early in person -- reach them before early voting closes, not on Election Day.

4

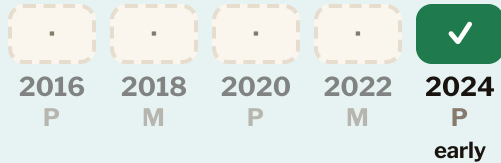
410 COFIELD STREET 2 voters

Split · ally + target

Keisha Purnell FIRST MIDTERM '26

age 22 · Woman · Black · reg 2023 · last 11/2024 · 1 votes since '18

Habit: voted early in person in 2024 (1 of 1)

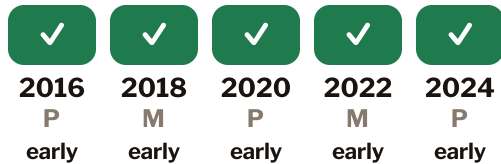


Voted 2024, one of their first -- 2026 is their first-ever midterm. Lock in the off-year habit now and you likely have them for life. They vote early in person -- reach them before early voting closes, not on Election Day.

Marvin Purnell ALLY

age 47 · Man · Black · reg 2004 · last 11/2024 · 10 votes since '18

Habit: always votes early in person (5 of 5)



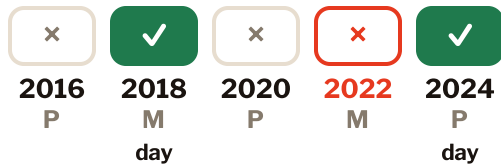
Reliable -- voted the 2022 midterm + 2024. Recruit first; have them help bring the rest. They vote early in person - - reach them before early voting closes, not on Election Day.

5

416 COFIELD STREET 2 voters**Corey Lassiter** SLIPS ON MIDTERMS

age 37 · Man · Black · reg 2011 · last 11/2024 · 3 votes since '18

Habit: always votes on Election Day (2 of 2)



Votes some cycles, slips on midterms (missed 2022). A short plan keeps 2026 on track. They vote on Election Day itself -- the ask is a ride and a morning reminder on the day.

Andrea Lassiter OFF-YEAR VOTER

age 35 · Woman · Black · reg 2012 · 4 votes since '18

Habit: voted on Election Day in 2022 (1 of 1)



Votes midterms, skips presidentials -- already an off-year voter. Confirm the plan; near-lock for 2026. They vote on Election Day itself -- the ask is a ride and a morning reminder on the day.

6

418 COFIELD STREET 2 voters

Split · ally + target

Monique Bellamy **SLIPS ON MIDTERMS**

age 55 · Woman · Black · reg 1992 · last 11/2024 · 5 votes since '18

Habit: usually votes early in person (2 of 3)

×	✓	✓	×	✓
2016	2018	2020	2022	2024
P	M	P	M	P
	day	early		early

Votes some cycles, slips on midterms (missed 2022). A short plan keeps 2026 on track. They vote early in person -- reach them before early voting closes, not on Election Day.

Alvin Bellamy **ALLY**

age 58 · Man · Black · reg 1989 · last 11/2024 · 9 votes since '18

Habit: usually votes on Election Day (3 of 5)

✓	✓	✓	✓	✓
2016	2018	2020	2022	2024
P	M	P	M	P
day	day	early	day	early

Reliable -- voted the 2022 midterm + 2024. Recruit first; have them help bring the rest. They vote on Election Day itself -- the ask is a ride and a morning reminder on the day.

7

408 COFIELD STREET 1 voter**Roosevelt Speight** **LAPSED**

age 68 · Man · Black · reg 1980 · 3 votes since '18

Habit: voted on Election Day in 2016 (1 of 1)

✓	×	×	×	×
2016	2018	2020	2022	2024
P	M	P	M	P
day				

Voted 2016, nothing since. Still votes primaries -- reachable; just skips November. They vote on Election Day itself -- the ask is a ride and a morning reminder on the day.

8

407 COFIELD STREET 2 voters**Wendell Cheatham**

NEVER VOTED

age 52 · Man · Black · reg 2012 · 0 votes since '18

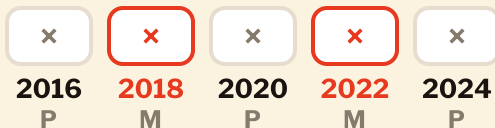


No general on record -- the biggest lift. Start with why, then a concrete plan.

Pearl Cheatham

NEVER VOTED

age 49 · Woman · Black · reg 2012 · 0 votes since '18



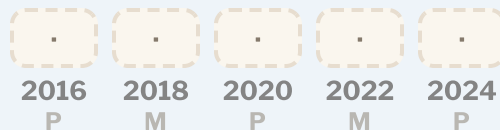
No general on record -- the biggest lift. Start with why, then a concrete plan.

9

405 COFIELD STREET 1 voter**Yolanda Barnhill**

NEW VOTER

age 29 · Woman · Black · reg 2025 (new) · 1 votes since '18



Newly registered, no November general yet -- but already votes local/primary. 2026 is about turning that into a November habit; make a plan early.

10

411 COFIELD STREET 2 voters

Ruth Hargrove ALLY

age 77 · Woman · Black · reg 1972 · last 11/2024 · 9 votes since '18

Habit: always votes by mail (5 of 5)

✓	✓	✓	✓	✓
2016	2018	2020	2022	2024
P	M	P	M	P
mail	mail	mail	mail	mail

Reliable -- voted the 2022 midterm + 2024. Recruit first; have them help bring the rest. They vote by mail -- the real ask is weeks earlier: has the ballot been requested, and is it filled in and sent back?

Dexter Renfrow ALLY

age 61 · Man · Black · reg 1990 · last 11/2024 · 8 votes since '18

Habit: always votes curbside (5 of 5)

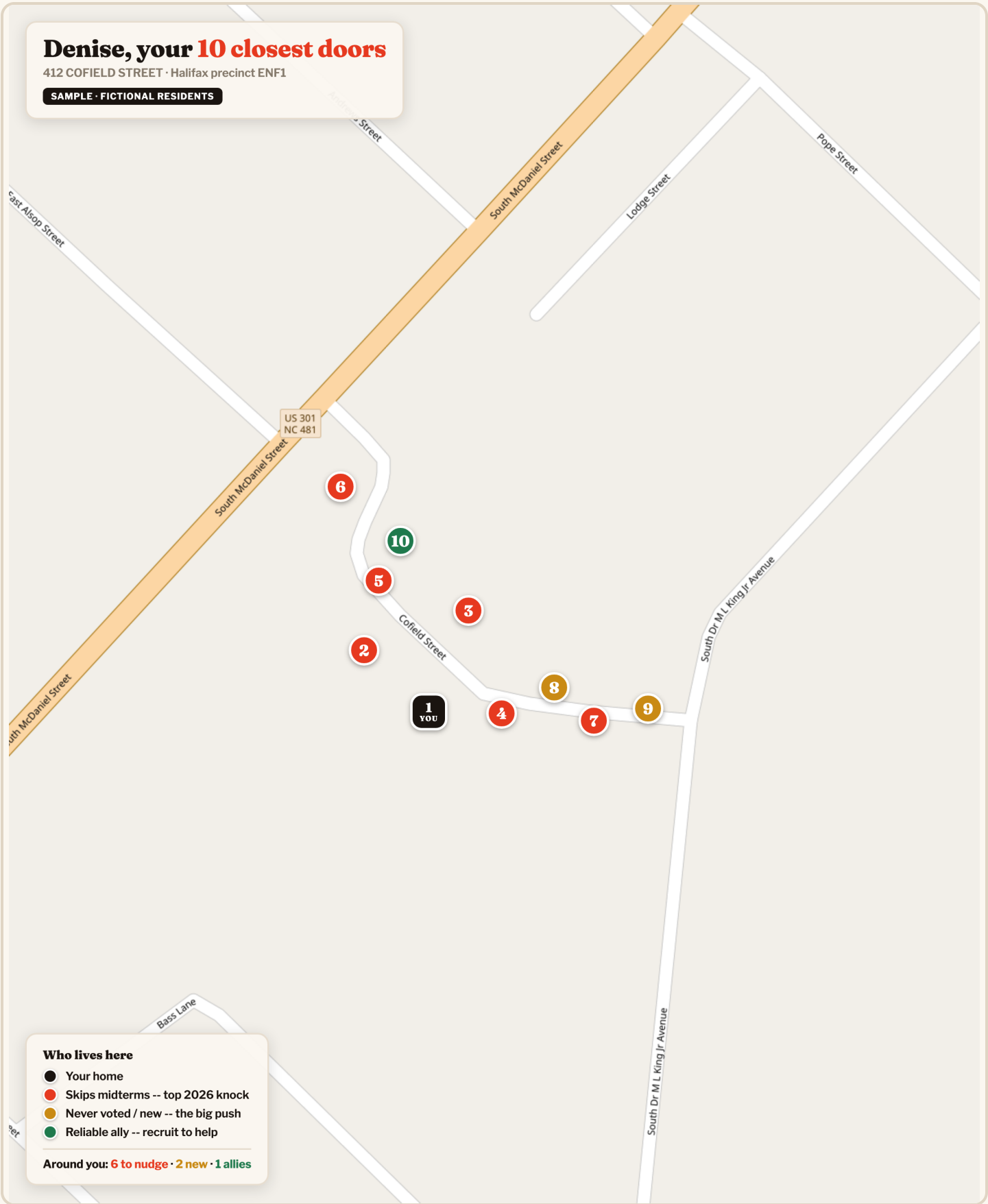
✓	✓	✓	✓	✓
2016	2018	2020	2022	2024
P	M	P	M	P
curb	curb	curb	curb	curb

Reliable -- voted the 2022 midterm + 2024. Recruit first; have them help bring the rest. They vote curbside -- confirm which site offers it and whether they need a ride.

Lead with the **red "skips midterms"** neighbors -- proven voters who just sit out the off-year. Then the **gold never-voted** doors: bigger lift, bigger win. Green allies can help you knock the rest.

The same ten doors, on the street

Pin numbers match the cards on the block sheet — door 3 is door 3 on both. Colour is the job, not the person: a door takes the colour of the most actionable neighbor behind it.



How to talk to a neighbor about voting

You are not selling anything. You are a neighbor checking in. That is the whole posture.

Pick three to start.

Look at your sheet and your map. Find three doors near you, ideally people you would recognize on the sidewalk.

Open simple.

"Hey, I am helping make sure folks on our block are set for the election this fall. Are you registered?" Most are. That is your opening.

Make it about a plan, not a lecture.

People who say when, where and how they will vote are far more likely to do it. Walk them through the four questions on the voting-plan card. That is the real work.

Do not argue.

Nobody changes their mind about politics on a porch, and you are not trying to. If they bring up candidates or parties, say "I am staying out of all that, I just want our block to show up," and move on.

Offer the small help.

A ride, the early-vote location, the deadline, where to check a registration. Small frictions are what stop people.

Mark your sheet.

Cross off the door once you have talked to someone, and note whether they made a plan. Keep the sheet -- it is the only record of your work.

Five real conversations beats fifty doors.

Make your plan to vote

People who answer these four are much more likely to vote. Help your neighbor fill it in, out loud.

1

When will you vote?

Pick a day -- early voting or Election Day.

2

What time of day?

Morning, lunch, after work.

3

Where is your polling place?

Look it up together, right then.

4

How will you get there?

Walk, drive, ride with someone.

Check a registration and find a polling place:

<https://vt.ncsbe.gov/RegLkup/>

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